OFFICIAL BUSINESS PITCH CHALLENGE 2027

Midlands Female Founders Launchpad

Empowering Women • Creating Businesses • Transforming Communities

Date: Sunday 24 January 2027 **Location:** Wolverhampton, West Midlands **Grand Prize:** £2,500 Business Grant + Mentoring

Event Ticket Reference Number

Please enter the booking reference from your £59 event confirmation email.

SECTION 1 — ABOUT YOU

1. Full Name

2. Email Address

3. Phone Number

4. Age

5. Location / Town or City

6. Instagram / TikTok / LinkedIn Handle

7. Tell us a little about yourself — Who are you, what do you do, and what motivated you to start your business?

SECTION 2 — YOUR BUSINESS

8. Business Name

9. Business Website / Social Media Links

10. What stage is your business currently at?

☐ Just an idea ☐ Pre-launch ☐ Recently launched ☐ Trading & growing ☐ Ready to scale

11. What does your business do?

12. What specific problem does your business solve?

13. Who is your target customer?

14. How long have you been working on this business?

15. Is your business currently generating revenue?

☐ Yes ☐ No ☐ Pre-revenue / launching soon

16. If yes, approximately how much revenue per month?

☐ Under £500 ☐ £500–£1k ☐ £1k–£5k ☐ £5k+

SECTION 3 — YOUR VISION & POTENTIAL IMPACT

17. Where do you see your business in 3 years?

18. What makes your business unique or different?

19. What is currently holding your business back?

20. If awarded the £2,500 grant, exactly how will you invest it?

21. What would winning the Launchpad Competition mean for you and your venture?

SECTION 4 — THE FOUNDER & DEVELOPMENT NEEDS

22. Tell us about a challenge or setback you've faced as an entrepreneur and how you responded:

23. What is the biggest area you need support with right now? (Select all that apply)

- ☐ Finance & Funding
- ☐ Marketing
- ☐ Sales Strategy
- ☐ Branding
- ☐ Business Setup
- ☐ Operations
- ☐ Confidence / Mindset
- ☐ Scaling Up
- ☐ Other: _____

SECTION 5 — COMPETITION COMMITMENT & DETAILS

24. What will you do with the momentum and opportunity that Launchpad provides?

25. Are you willing to pitch to the judging panel if selected in the Top 5?

- ☐ Yes — Absolutely ready
- ☐ No

26. Are you confirmed to attend on Sunday 24 January 2027?

- ☐ Yes — Ticket booked
- ☐ No

27. How did you hear about the Midlands Female Founders Launchpad?

- ☐ Instagram
- ☐ LinkedIn
- ☐ TikTok
- ☐ Facebook
- ☐ Word of mouth
- ☐ Partner / Sponsor

★ Final Pitch Statement

In one powerful sentence, tell the judges why your business deserves a place as a finalist:

Optional Supporting Materials: You may attach a founder photo / brand visual, or an optional business pitch deck / summary sheet alongside your submission.

Competition Format: 5 finalists will be shortlisted and announced at the live event on 24 January 2027. Each finalist receives expert pitch coaching, mentoring, and business planning guidance to refine their presentation before competing for the £2,500 grant.